

SICK OF HAVING A BOSS? STAR HAS THE SCOOP ON THE NEW REALITY SHOW THAT COULD CHANGE YOUR LIFE — AND HOW YOU CAN BE A PART OF IT!



ARE YOU THE NEXT GREAT ENTREPRENEUR?

COULD Brad Woodgate make you a happy? Maybe. Could he make you rich?

Definitely — and do it all on national television! The business mogul is set to launch a new reality series called *The Entrepreneur in Me*, which he describes as a cross between *The Apprentice*, *Shark Tank* and *Project Runway* — but kicked up a notch.

“You don’t need an invention, you don’t need money, you just need to prove that you are the next great entrepreneur,” explains Brad, whose nutritional supplement company, Wellnx, had more than \$100 million in annual sales just six years after it was started. “Our aspiring entrepreneurs will be given the idea and the knowledge; it’s up to them to make it happen.”

INSIDE THE SERIES

Currently in negotiations with major networks interested in airing the show, Brad explains to *Star* how the series will work: Ten contestants will be given the same mass-market idea and startup capital, and each week they will compete to win a phase of the entrepreneurial experience, all under his



“I want to find the next business mogul to join Oprah, Warren Buffett and Bill Gates at the top!”



mentorship. The business hopefuls will learn everything from designing product

packaging to pitching investors, all in hopes of reaching the grand prize: a six-figure salary, the title of president and a 25 percent stake in the new company! ★

GOT WHAT IT TAKES?

If you think you’re America’s next great CEO, visit Brad’s website, TheEntrepreneurInMe.com to watch a video and learn how you can apply to be a contestant on the show. Says Brad: “The idea is to give this opportunity to everyone in a unique way that hasn’t ever been done before on television!”